



FOR IMMEDIATE RELEASE

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Inns of Monterey Earns National Green Seal Award as a Certified Green Hotel

(Feb. 8, 2012 Monterey, CA) -- Washington, D.C. based non-profit Green Seal, the premier independent ecolabel in the United States, is excited to announce that the Inns of Monterey have been awarded Green Seal™ Silver level certification. With this certification the Inns of Monterey has proven its dedication to environmental stewardship.

The Green Seal Standard for Hotels and Lodging Properties, GS-33, is one of the most robust environmental standards in the hospitality industry. In order to receive certification, a hotel must meet and adhere to stringent guidelines set out by the standard. These include requirements in waste management, energy efficiency, water conservation, wastewater management and green procurement. A certified property's records, processes and procedures are evaluated and an on-site audit of the property is conducted. Certified hotels submit to annual monitoring to assure continued compliance.

According to Vice President and General Manager, Randy Venard, "We have always believed in being a responsible community citizen and our commitment to creating a more sustainable environment is another step in the process. Our new Green Seal Certification allows us to positively benefit not only our community, but our employees and guests as well."

About Inns of Monterey

The Inns of Monterey offer a choice of four uniquely designed boutique hotels, each providing an environment committed to personal and attentive service distinctive in our marketplace. Our mission at the Inns of Monterey is to provide an authentic and intimate Monterey experience for our guests whether business traveler, honeymooner, vacationer or family.

For more information visit: www.innsomonterey.com

About Green Seal

Founded in 1989, Green Seal provides science-based environmental certification standards that are credible, transparent, and essential in an increasingly educated and competitive marketplace. Its industry knowledge and standards help manufacturers, purchasers, service providers and end-users make responsible choices that positively impact business behavior and improve quality of life.

For more information visit: www.green Seal.org

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